



## Privacy Policy

IMPIND LLC believes in respecting and protecting your privacy. The following Privacy Policy applies to the information collected when you use our software applications ("App(s)") or other services either on your mobile device or computer. This policy explains how we collect, store, protect, and use information that you provide us. IMPIND LLC may be referred to herein as "IMPIND" or "IMPIND.com" or "we" or "us" or "our". Users of our website might be referred to as "you" or "your".

### **1. Collection and use of information**

When you register and download an App with us, we collect certain information from you. e.g. name, address, zip code, phone, email address, user name, password and other registration related information ("Personal Information") as well as IP address, browser type, and operating system. Where applicable, we may also collect transaction-related information. We may share your Personal Information with third-party vendors and hosting partners as necessary to provide the Apps and services we offer and to maintain a high quality user experience. We may also collect, use, transfer, and disclose non-personal information in a form that does not permit direct association with any specific individual. We use a third-party intermediary to manage credit card processing. This intermediary is not permitted to store, retain, or use your billing information, except for the sole purpose of credit card processing on our behalf.

After you purchase one of our Apps, we may also send transaction-related communications such as welcome emails, order confirmations, and payment transaction notices. You expressly agree to receive this information. We may from time to time send you marketing or promotional communications, unless you elect to opt out of receiving such information. You can discontinue future promotional communications by following the specific unsubscribe instructions in the communications you receive. This information is used only for internal statistic

tracking purposes and is never shared with other entities outside IMPIND LLC unless required by law or as otherwise disclosed within this policy.

**Cookies & Web Beacons.** A cookie is small data file that is transferred to the cookie file of the web browser you are using to access our website so that we can remember who you are. We utilize "session" cookies to understand how visitors use our site and to help us improve the structure of our website. We cannot personally identify visitors in this way, and session cookies are deleted from your computer when you log off and close your browser. However, if you register to use any of our Apps or services, we use "persistent" cookies to save your login information for future logins, store your Personal Information to more quickly and easily enable you to process transactions and to receive information from us about the services we offer on our web site in order to make your experience with us more convenient and personal.

You have the ability to accept or decline cookies by modifying the settings in your browser, as well as delete any cookies that have been installed in the cookie folder of your browser. However, you may not be able to use all the interactive features of our site if cookies are disabled/deleted. If you do not know how to disable or delete cookies for the browser you are using, you should select 'cookies' in the Help function of your browser to get more information.

We may also collect information using web beacons. Web beacons are electronic images that may be used in our Services or emails. We may use web beacons to count visits, understand usage and advertising campaign effectiveness, and determine whether an email has been opened and acted upon.

**Social Network Buttons.** We may include "social network buttons" on some of our web pages. These enable users to share or bookmark the web pages. In order to implement these buttons, and connect them to the relevant social networks and external sites, scripts from these third party sites have been used when we connect with their domains outside of IMPIND LLC. You should be aware that these sites are likely to be collecting information about what you are doing on the Internet, including on Our site. So, if you click on any of these buttons, these sites may be registering that action and may use that information. You should check the respective policies of each of these sites to see how exactly they use your information and to find out how to opt out, or delete, such information.

## **2. Data retention policy**

Unless you contact us and request that we delete any Personal Information or other data you provide to us, we typically retain information you provide us for as long as you are registered to use any of our Apps, and for a reasonable period of time thereafter. If you desire to have us delete any of your personal information or data please contact us at [privacy@impind.com](mailto:privacy@impind.com) and specify what you would like us to remove. We will delete the information within a reasonable time unless we are otherwise required by law to retain the information.

## **3. Security of your personal information**

We take the need to protect your Personal Information seriously and we have make commercially reasonable efforts to prevent unauthorized access, use, alteration, or

disclosure. However, we cannot guarantee that our security measures are able to completely prevent unauthorized third parties from obtaining and using your personal information for improper purposes. You must keep secret any user name or password which is registered in connection with your use of the Site.

#### **4. International data transfer**

Our principal offices are located in the United States as are our primary data storage facilities. If you access our web sites from any foreign country, it is likely that any data you send us will be transferred outside of your country of origin to us. By using this web site, you consent to having your data transferred to and stored in the United States.

#### **5. Location-based apps**

We may collect, use, and share precise location data, including the real-time geographic location of your mobile device. This location data is collected anonymously in a form that does not personally identify you and is used by us to provide and improve location-based products and services. For example, we may share geographic location with other application providers when you access their location services.

#### **6. Log files**

We may collect data such as internet protocol addresses, web browser brand, Internet service provider, computer operating system, date/time stamp, and click stream data. And retain them in logs on our systems. We may connect Personal Information to data gathered in our log files, as necessary to analyze trends, administer or track usage of various features within the web site.

#### **7. Links to other websites**

Our website contains links to other websites that are not owned or controlled by us. Please be aware that we do not determine and we are not responsible for the privacy practices or content of such other sites.

#### **8. Cooperation with law enforcement**

We cooperate with government and law enforcement officials to enforce and comply with the law. We will disclose any information about you to government or law enforcement officials as we believe necessary or appropriate to respond to claims and legal process, to protect the safety of the public or any person, or to prevent or stop activity we may consider to be, or to pose a risk of being, illegal, unethical or legally actionable activity.

#### **9. Changing or deleting your information**

In the event you would like us to correct, change or delete your account in our system, or any of the information we have collected and stored on our systems, please contact us at [privacy@impind.com](mailto:privacy@impind.com) with a specific request that we revise or delete your Personal Information. We will use commercially reasonable efforts to honor your request.

## **10. Changes to the Privacy Policy**

If we make any material changes to this Policy we will post a prominent notice on the web site prior to the change becoming effective. We encourage you to periodically review this page for the most current statement of our privacy practices. Your continued use of the Site or Service constitutes your agreement to be bound by such changes to this Policy.

## **11. Contacting us**

If you have any questions about this privacy statement, or our privacy policies, or you wish to report any circumstances whereby you believe any of our Apps or services do not conform with these Privacy Policies, please contact us by emailing the notice to us at: [privacy@impind.com](mailto:privacy@impind.com) or by mailing such notice to Impind, LLC, 9500 Arboretum Boulevard #370, Austin, TX 78759

## **11. Term of Service**

When you access our website you are subject to the IMPIND LLC Terms of Service.

## **12. California Privacy Rights**

California Civil Code Section 1798.83 permits customers who are California residents to request certain information regarding our disclosure of Personal Information to third parties for their direct marketing purposes. If you are a California resident and have provided Us with Personal Information within the last year, you may make such a request by emailing us at the following email address with the email's subject titled as "California Privacy Rights" to [privacy@impind.com](mailto:privacy@impind.com).